

GB WebWatch

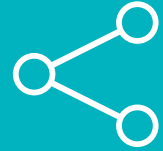
Social Media Analysis Service



Claimant Profiling



Incident Investigation



Network Analysis

About GB WebWatch

We provide social media profiling and investigative solutions. We consistently deliver results that help our clients deliver better service, make more effective decisions and reduce risk.

Claimant Profiling

Claimant profiling is our most popular profiling service. This service provides an opportunity to gather information and facilitate proactive customer service while being a less intrusive means of investigation than more traditional measures such as surveillance.

Incident Investigation

From car crashes to huge building collapses and everything in between, our innovative software allows us to provide clients with a clearer picture of events whether the incident happened last week or years ago. We can provide everything from images and video of the scene, to witness comments and details of those involved.

Network Analysis

Using our in-house software and unique methods of interrogating social media we are able to identify a subject's network of links on social media. This has a range of uses, for example to demonstrate fraudulent claim rings and their ringleaders.

Benefits of GB WebWatch

- ✓ Less intrusive and more cost effective than traditional surveillance and investigation services
- ✓ Precise and provides compelling information
- ✓ Identifies relevant information where individual doesn't have social media account in their name
- ✓ Uses GPS technology to cast a wider net and locate relevant information based on location, date and time
- ✓ Allows early insight and information on an individual or an incident/event
- ✓ Compliant with privacy regulations by only accessing public information and using experience analysts to grade information and only provide information that is relevant
- ✓ Keeps you abreast of social media developments and provides solutions to meet client needs

Tailored Packages

- ✓ Individual Profile \$350
- ✓ Incident Investigation <6 month \$475
- ✓ Incident Investigation >6 month \$625
- ✓ Links service (up to 10 individuals) \$625
- ✓ Evidence Pack \$1,100

No Result, No Fee charged. We are transparent and fair in our business dealings and ensure that we are legally and privacy compliant.

To find out more about GB WebWatch contact Carol Vazey using the details below.

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