GB's Thought Leadership

GALLAGHER BASSETT
GUIDE. GUARD. GO BEYOND.

We guide people at a vulnerable time to achieve the best outcomes for their health and financial wellbeing

We guard the assets of those who trust us to manage their claims and risk programs

We go beyond expectations in the continuous pursuit of a better way

Guide. Guard. Go beyond.

What's inside?

1. Telematics
2. Wearable Technology
3. Virtual Reality
4. Blockchain
5. Mental Health
6. 3D Printing
7. Smart Home Segment
8. Artificial Intelligence
9. Drones
10. Driverless cars

'GB is acknowledged as a company whose thought leadership enriches the industry. They undertake and share relevant industry research providing technical analysis and in-depth information to the industry.'

ANZIIF judges, on GB's 2017 Service Provider to the Insurance Industry Award

INSURANCE & RISK

Telematics

‘The benefits of a telematics to the driver include reduced premiums for lower kilometres as well as cost savings for driving at safer times.’

Peter Diskin,
International Product Director

Read now!

INSURANCE & RISK

Wearable Technology

Laura Bradley,
National Business Development Manager

‘With this new technology comes uncertainty and disruption, but also opportunity. Wearable technology will affect everything from liability, through to fraud management, through to data analytics.’

Read now!

Virtual Reality

INSURANCE & RISK

Peter Tomkins,
General Manager - Specialty Markets

‘What if insurers could assess a driver’s ability before they step in a car? Drivers could undertake a VR test to assess driving hazards and how they react.’

Read now!

Blockchain

INSURANCE & RISK

‘Blockchain has applications across the insurance and claims management industries making for easier and more efficient claims processing.’

Julian Martin,
General Manager of Information Technology

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Mental Health

ANZIIF

‘Managing mental injuries in the workplace brings out an emotional response where workplaces feel blamed - people are much more accepting of physical injuries’

Ben Sheat,
National Self Insurance Manager

Read now!

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Smart Home Segment

‘The rapid increase of smart devices and sensors, and the vast amount of data this produces presents very real opportunities for property and casualty insurers to reduce and mitigate losses.’

Scott Newland,
National Operations Manager

Read now!

3D Printing

INSURANCE & RISK

Peter Tomkins,
General Manager - Specialty Markets

‘While manufactures are usually liable for product defects, is failure in 3D printing attributed to corrupt files, defective printer or human error? Does the owner of the printer become the manufacturer?’

Read now!

Artificial Intelligence

ANZIIF

‘From an AI perspective, we are in constant receipt of data from clients, which we analyse to optimise the claims process and make recommendations to clients.’

Andrew Spilsbury,
Executive Director - Marketing and Communications

Read now!

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Drone Adoption

Peter Tomkins,
General Manager - Specialty Markets

‘Drone technology is providing a cost effective solution to the problem of capturing still and video images in remote and catastrophe stricken areas.’

Read now!

INSURANCE & RISK

Driverless Cars

‘We’ve seen the risks that occur when cyber meets motor - driverless cars transmit information about their passengers, a key target for hackers.’

Peter Diskin,
International Product Director

Read now!